



Event Partners:

tataj Innovation

Invitation to a WDHB Roundtable Event

Building & Leveraging Innovation Networks

Thursday, 25 April 2019

How to get your leaders to fully commit and be part of your digital transformation & innovation efforts? Garnering top executive engagement in any change process is key to success. Together with our guest speaker, WDHB invites you to an enriching conversation where you will have the opportunity to know more about a new leadership paradigm for the network economy as you learn from other professionals, share your experiences and do networking in an inspiring environment.

Our Exchange Partner & Speaker



Dr. Daria Tataj Innovation Strategist

Dr. Daria Tataj, Founder of Tataj Innovation www.tatajinnovation.com, is a renowned innovation strategist. Her approach to innovation through NetworkThinking™ helps develop growth strategies for companies, cities and entire countries.

A trusted government advisor, Dr. Tataj is the Chairwoman of High-level Advisors to European Commissioner for Science & Innovation, and in this role she leads the policy reflection on €100 billion Horizon Europe budget. Dr. Tataj played an instrumental role in re-defining European innovation ecosystem as the founding Board member of the European Institute of Innovation and Technology. Her book 'Innovation and Entrepreneurship. A Growth Model for Europe Beyond the Crisis', was endorsed by Prof. Manuel Castells, as 'the fundamental, innovative book that will reshape the way we think about innovation.'

In her non-profit work, Dr. Tataj serves on a number of boards and acts as a jury member and mentor for startups. A founder of Vital Voices Chapter in Poland, she was honored with the title "Social Innovator 2014". Daria opened Tataj Innovation Studio as a lab to develop NetworkThinking™ - a leadership 'skill box' to help restart, scale-up and accelerate growth through the power of networks.

About WDHB

WDHB is a global pioneer in experiential learning and human-centered transformation. At WDHB, we believe that people are the most powerful agents for change, innovation and growth. We believe in the synergy of collective creativity, immersion into other cultures and unconventional thinking, to empower leaders to build collaborative organizations of high impact and inspire sustained transformation.

An Immersive and Interactive Event Format

Our Roundtable Events are designed and facilitated by WDHB to maximize the engagement between participants and speaker.

The intimate Roundtable setting is a uniquely effective format for you to connect and network while exchanging ideas and learning from the experiences of other participants. Don't miss this opportunity and RSVP today.

When & Where

Thursday, 25 April 2019, 18:30-21:00

Apocapoc BCN - Nest City Lab

Carrer d'Àlaba 100
08018 Barcelona, Spain
www.apocapocbcn.com

Agenda

18:30	Organic Tapas & Networking
19:00	Key note "Network Thinking™: A New Leadership Paradigm for the World of Networks"
19:30	Conversational Roundtable
21:00	End & Departure

RSVP

You are welcome to bring a colleague or friend (Max. capacity: 30). Please RSVP by replying to your invitation e-mail or via the event website www.wdhb.com/barcelona