

WDHB

Going Virtual with Learning & Transformation

Technology Input



WDHB



Technology Platforms & Tools

Webcast Technologies

Webcasting designates the **one-way live broadcasting of audio-visual contents** via the internet. Besides a number of widely known consumer solutions, there are several providers that offer technologies to enterprise clients with the necessary data security and transmission redundancy characteristics. Webcast solutions sometimes come with their own interactive features or can easily be combined with other tools for higher engagement. (cf. next page)



Facebook Live: Streaming to large audiences connected to your Facebook page.



YouTube Livestream: Streaming to large audiences following your YouTube channel.



Vimeo Livestreaming: High-quality livestreaming with option to embed and restrict access.



ON24: Webinar platform with rich personalization, interaction and analytics features



meetyoo: Webcast platform with TÜV-certified security and data protection standards

Webconferencing Platforms

Webconferencing technologies enable **multi-directional audio-visual communication** for the duration of a call/event. While pure-play solutions offer high stability and the possibility to export the media feed for streaming (via RTMP), those integrated in productivity suites (e.g. MS Office or G Suite) have seen high adoption and interesting integration opportunities. Both kinds come with additional interaction features (e.g. chat, polling, reactions, breakouts)



Zoom: Meeting and webinar solution ranked highest in customer reviews. (RTMP-enabled)



Cisco Webex: Videoconferencing solution from the inventors of Telepresence. (RTMP-enabled)



Microsoft Teams: Communication and collaboration software integrated into Office 365.



Google Meet: Video-calling platform integrated with G Suite and its other products.

Virtual Event Environments

Virtual Event Environments serve as single-login starting point and **temporary home for everything connected to an event/program**. This may include multiple (possibly parallel) webcasts (integrated streams) and webconferences (on your preferred platform) and all relevant contextual information and engagement/interaction features. WDHb has identified select partners for virtual events and is closely monitoring further development in the space.



SpotMe VX: WDHb's preferred virtual event platform with live feed, event agenda, webcast integration and additional engagement features.



Attendify Virtual Experience: Turnkey, immersive virtual events with livestreaming and 1:1 video exchange. (available August 2020)



hopin: Next generation all-in-one live online events platform built from scratch. (Currently in beta, progress closely monitored)

Going Virtual

Technology Platforms & Tools

Collaboration Platforms

Recent years have seen the appearance of multiple platforms facilitating the **coordination of contents and workflows for teams, projects and entire companies**. With the shift to almost-complete remote working, these SaaS platforms – in the form of virtual whiteboards or highly flexible/userfriendly databases, often sold in subscription models with the possibility to invite external collaborators – have become absolutely indispensable to accompany virtual meetings.



Miro: Collaborative whiteboard solution used for meeting support, ideation & strategy planning as well as product/project development.



Conceptboard: Visual collaboration space ideal for brainstorming, remote meetings and design collaboration. (Option for on-premise instance.)



Trello: Productivity platform organizing boards, lists and cards to coordinate workflows, assignments and status reports in agile environments.



Airtable: Spreadsheet-database hybrid used to organize and link lists, contents and collaborators for complex development & deployment tasks.

Interaction Tools

Activated via a dedicated code or QR-scan entered into a website or a smartphone app, these tools provide an **additional level of interactivity for both virtual and physical events**. The features of these applications mostly center around making polls, surveys and Q&A smoother and more user-friendly, while allowing organizers to easily manage, visualize and integrate the results into the event flow. A must-have if your platform doesn't offer these features.



Slido: Easy-to-use event interaction app with standard Q&A, polls, text-task/word-cloud and sharing features – also available without download.



Mentimeter: Widely used event interaction app with additional image-related tasks features and expanded rating functionalities



Worksup: Event interaction app that also incorporates agenda, networking and branding features into the mix.

Individual Feeds

While all of Virtual Event Environments and some of the Webconferencing Platforms offer shared **news feeds where event organizers can broadcast contents (announcements, links, readings, media)** to keep steady engagement, tomorrow's standard is **individualized content**. WDHB works with Singapore-based Tigerhall to build, curate and deliver customized on-demand learning paths – with valuable segmentation and analytics features for corporate clients.



Tigerhall: Microlearning platform for professionals curating power reads, podcasts and live streams into personalized learning paths.



Blinkist: Learning app turning key ideas from non-fiction books into 15 minute text or audio summaries for easy consumption.



getAbstract: Condensed and actionable summaries of business-related books and articles accessible on smartphone and desktop.