

Global Communications Internship



Location: Remote (Ideally in North Carolina)

Type: 6 Months, Part-time, 20 hours/week

Compensation: Paid or Internship Credit

Start Date: ASAP

About WDHB

WDHB is a pioneer in experiential learning for the corporate world. We assist organizations in their people and strategy development through designing and delivering Learning Expeditions, Leadership Experiences, Events, Summits and Upskilling Programs.

Founded in 1989, the company has established hubs in Denver, Shanghai, Zurich, Singapore and Paris, with additional team members working remotely around the globe. We are a small team with international and eclectic cultural and professional backgrounds. We count some of the world's leading brands as our clients. In 2020, we acquired Experience to Lead, a fellow trailblazer in experiential approaches to leadership development. Jointly, we aim to chart the future of organizational learning.

OUR VALUES

We are curious

We care deeply

We cherish authenticity

We act boldly

About the job

We are a fast-paced, ambitious and growing team with more than 30 years of experience delivering global learning engagements with some of the world's boldest clients. After the acquisition, with new learning opportunities on the horizon and a demand for future-readiness in the VUCA business world, we are seeking to expand our reach and get the word out about our organization's unique and inspirational offerings through engaging digital marketing channels and content creation.

We are currently seeking a motivated intern to support our Marketing team.

Working closely with the Head of Global Marketing, you will take ownership of the execution of social media campaigns via our marketing channels, take the lead on delivering monthly newsletter publications, support lead generation for our Client Solutions team and be heavily involved in consistent and innovative content creation for a global C-suite executive audience.

Ideal candidates

- A current undergraduate student in Communications, Journalism or Public Relations
- Sparkling digital conversationalist (copywriting and editing) who can enhance our brand's voice through digital channels
- Strong knowledge of global business language / business acumen / cross-cultural awareness
- A team player with a strong sense of efficiency, creativity, organization and execution
- Up to date on the latest business trends and able to produce content in a timely fashion
- Possess a customer-first mentality and works passionately with our values at the forefront
- Strong understanding of various social media platforms and tools (Facebook, LinkedIn, Instagram, Hootsuite, etc.)
- Solid knowledge of AP and Chicago Manual style guides
- Bonus if skilled in Graphic Design Platforms (Adobe Photoshop and Illustrator)

What we offer

- 6-month internship to elevate your experience in digital marketing and content creation
- Immersive training with our global team about our organization and purpose
- Exposure to our international client base through marketing channels
- Ability to influence and generate leads for our Client Solutions team and growth targets
- Mentorship and support from the Head of Global Marketing
- An opportunity to showcase your skills through the management of our digital marketing channels & monthly newsletter publications
- Compensation: USD 15/hour compensation or internship credit as approved with your university's program
- Opportunity for a flexible work schedule (recommend 3-4 days per week)

TO APPLY:

Please send your resume to careers@wdhb.com