



# Morgan Yeargan Selected as 2021 Emerging Training Leader to Watch by *Training Magazine*

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**Minneapolis, Minnesota, USA — 21 September 2021 —*Training Magazine* selects Morgan Yeargan, Client Solutions Partner North America at WDHB, as a 2021 Emerging Training Leader to Watch. The Emerging Training Leaders Award recognizes training professionals who are relatively new to learning and development (minimum of 2 years but no more than 10 years in the industry) and have shown outstanding leadership skills, business acumen, and training abilities. Morgan Yeargan has been working in training for over 5 years and was nominated by Keri Bennington, Head of Global Client Solutions at WDHB. Morgan won this prestigious award for developing innovative virtual training programs and helping client organizations retain and develop leadership.**

As Client Solutions Partner NA, Morgan contributes to the design, delivery, and innovation of programs for client organizations. Morgan played a key role in delivering virtual client solutions during COVID-19 and integrating Experience to Lead with WDHB after the merger on 20 October 2020.

After the acquisition of Experience to Lead, Morgan helped train new colleagues on the legacy Leadership Experiences, which include Apollo, Launch Point, Encore, Gold Medal, and the Battlefield programs of Gettysburg, Normandy and Waterloo.

Sunil Narang, President & CEO of WDHB, stated, "Morgan is extremely deserving of this recognition, and we couldn't be more proud of her accomplishments. She never fails to put the client first, a team player always willing to help and executes with diligence, accuracy, and heart."

In order to be considered for this award, the candidate must have successfully led a large-scale learning and development initiative in the past year. This initiative must have involved the leadership of a group of people and resulted in the achievement of a corporate strategic goal.

Morgan designed and directed a new experiential solutions program set in Nashville (Music Capital) that uses music and songwriting to develop a leader's ability to collaborate and engage with an organization. Encore, the program Morgan designed, was shifted into a virtual format with the onset of the pandemic in 2020. Morgan used her innovation skills to bring the musical experience to life using a variety of technologies without the natural backdrop of Nashville.

Encore was delivered as a company-wide training to the U.S. entity of an Israel-based company. The overall goal was to improve bench strength for filling key internal positions for which there were no identified natural successors. Morgan provided a unique, custom virtual



solution that consisted of four 3-hour live sessions over a four-week period. The experience featured an executive from Spotify, award-winning songwriters, and a principal pops conductor to show different perspectives on inclusion, engagement and collaboration.

From the pre-program survey and mid-way self-assessment, participants reported a 23% increase in the ability to engage and influence, a 25% increase in storytelling and communication, a 20% increase in executive presence and inclusion and a 22% increase in promoting collaboration and psychological safety.

“I’ve always wanted a career that I would be excited about and that would make a difference in people’s lives. I am thankful for what I get to be a part of at WDHB - partnering alongside leading organizations and executives to understand their challenges and aspirations, and to support their leaders to achieve higher levels of success, performance, and growth,” Morgan said.

Morgan regularly works with leading global firms and helps them evolve their leaders to meet the demands of the complex business environment today. Most of the participants in her client programs are executive leaders or senior talent. Internally, Morgan coordinates with cross-functional teams on design and delivery and leads the charge on internal improvements.

Morgan stated, “I am excited about the future at WDHB, as there's always more to learn and no day is ever the same. Getting to work with our passionate and talented team around the globe to design and deliver impactful journeys and experiences is never going to get old.”

With her key role in shaping WDHB’s leadership programs, Morgan is certainly deserving to be recognized as an Emerging Training Leader to Watch by *Training Magazine*.

### **About WDHB**

For over 30 years, WDHB has been at the forefront of experiential learning providing dynamic and unconventional learning programs and advisory services to current and future leaders as innovators and change agents within their organizations. Immersion and collective intelligence are core components of WDHB’s approach to designing and delivering its signature Strategic Discovery, Leadership Development and L&D Advisory offerings. WDHB’s award-winning customized programs, unparalleled access to iconic locations, and exceptional Ecosystem of subject matter experts contribute to its 95% customer satisfaction rating. With locations in the Americas, EMEA and APAC, WDHB is positioned to serve clients across the globe. To learn more, please visit [wdhb.com](http://wdhb.com).

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