

Social Media & Digital Content Manager



Location: Remote, based in the USA

Type: Full time

Start Date: ASAP

About the Opportunity

WDHB is seeking a Social Media & Digital Content Manager who will contribute their skills in graphic design and videography to help drive the future of our brand and company.

We are a fast-paced, ambitious and collaborative team with more than 30 years of experience delivering global learning engagements with some of the world's boldest clients. WDHB's marketing team is strategically involved in the awareness and consideration stage of a customer journey to loyalty and retention. With an entire brand re-launch, the marketing team is at a crucial time to launch WDHB as a global leader to chart the future of organizational learning.

Ideal candidates

- Mid-level professional with 4-5 years of experience as a marketing manager with some formal training
- Sparkling digital conversationalist (copy writing and editing) who can enhance our brand's voice through digital channels
- Strong business acumen and knowledge of global business trends
- A team player who is efficient, creative, and organized
- Thrives in a fast-paced environment and executes projects in a timely fashion
- Possess a customer-first mentality and works passionately with our values at the forefront
- Strong understanding of various social media platforms & tools (Facebook, LinkedIn, Instagram, YouTube, Hootsuite, etc.)
- Solid knowledge of AP and Chicago Manual style guides
- Exceptional Graphic Design and Video Production Skills (Adobe Photoshop, Illustrator, Premiere Rush)
- Strong verbal and written communication skills across digital channels and in-person
- A team player, outgoing and proactive
- Strong intercultural communication skills with a curious and open mindset

TO APPLY:

Please send your resume to careers@wdhb.com

What we offer

- A competitive remuneration package, health benefits, unlimited PTO & flexible working hours
- Exposure to our international client base through marketing channels
- An opportunity to showcase your skills through the management of our digital marketing channels & monthly newsletter publications
- Ability to influence and generate leads for our Client Solutions team and growth targets
- A dynamic and empowering work environment with an international footprint, including counterparts in Europe and Asia
- Opportunities for professional growth & development
- Be part of an expanding entrepreneurial global company hacking the intersection of strategy, cutting-edge experiential learning, and future trends

About WDHB

WDHB is a pioneer in experiential learning for the corporate world, assisting organizations in their people and strategy development through designing and delivering our customized programs. Founded in 1989, the company has established hubs in Denver, Shanghai, Zurich, Singapore and Paris, with additional team members working remotely around the globe. We are a small team with international and eclectic cultural and professional backgrounds. We count some of the world's leading brands as our clients. We see the world as our classroom, full of infinite and diverse moments to grow through the power of shared stories and experiences. Our ambition is to challenge and enable people to transform for what comes next.

OUR VALUES

We are curious

We care deeply

We cherish authenticity

We act boldly